



EST 1892

**London  
South Bank**  
University

**Become what you want to be**

**WELCOME TO  
THE  
UNI  
OF LIFE**

# THE STUFF YOU'LL LEARN AT LSBU THAT YOU WON'T FIND IN BOOKS.

Life at LSBU is much more than classrooms, lecture halls and libraries. Yes, it's great to get a degree but we also want you to emerge with something just as precious – the life skills and experiences that count in today's world.

We realise that this is just as important a part of your education as the academic stuff. So here's the alternative curriculum. These are the things you'll learn that don't appear in letters after your name and don't come in a fancy scroll your mum shows to the neighbours. But they're just as vital in helping you to **become what you want to be.**

## CONTENTS

- 4 **BSc (Hons) Fearlessness**  
Warning - don't try skateboarding naked on the M1. You are not invincible, you'll just feel that way.
- 6 **BA (Hons) Maverick thinking**  
The ability to add two and two together and get five. (priceless).
- 8 **BA (Hons) Connectedness**  
It's not what you know... etc etc. Here's where you learn how to work the room.
- 10 **BSc (Hons) Invincibility**  
Taking the knocks, rolling with the punches and getting back on your feet to land the knockout blow (and more boxing analogies).

# BSc (HONS) FEARLESSNESS

## Discover your inner superhero

### Course overview

Today's employers don't just look at qualifications and what you know. They want to see whether you have the self-assurance to apply your knowledge - that indefinable twinkle in the eye that says 'trust me to deliver'. At LSBU, our aim is to equip you with the ultimate in poise, confidence and assurance.

Study with us and let us transform you into a smart, confident operator with a tangible x-factor that no employer can resist. You know you're great, so make sure everyone else knows it too.

### Modules:



Building a fearless mindset



Presenting yourself confidently to really scary people



Lion taming, bear wrestling and advanced snake charming



The secrets of positive body language



Chutzpah – how to spell it and how to live it



Learning to love your faults

### Career options

Pretty much anything you want to be – if you believe you can do it, you can do it. Aim for world leader, globe-trotting DJ or chat show host. Settle for something big in Fashion, Media, Marketing, Television or Film.



# BA (HONS) MAVERICK THINKING




## The world needs dreamers




### Course overview

What's the one thing that every employer, organisation or company prizes above all others? What's the quality that no computer or robot will ever be able to match and separates the visionaries from the followers?

The answer is imagination. The ability to have big, innovative, world-changing ideas - maverick thinking. This is where LSBU encourages you to think creatively and laterally to reveal your inner Einstein. You can shut the left side of your brain down for a moment. This course is strictly for the right side.

### Modules:

-  The power of maverick thinking
-  The obvious answer and how to avoid it
-  Thinking out of the box

-  The wheel, the internet, sliced bread and other crazy ideas
-  Lateral thinking for beginners
-  Flights of imagination and where to get your boarding pass

### Career options

Try mad scientist, crazed inventor or all-round maverick genius. Or if you'd rather earn some money, how about advertising, computer games, artist or rock star? Basically, every organisation needs a maverick thinker so you can take your pick.



# BA (HONS) CONNECTEDNESS




## Welcome to the team




### Course overview

You'll find LSBU is a sociable place. People work together, live together and play together and, while you're here, there's a strong likelihood you'll make some of your best friends and form your closest relationships. There's even a good chance you might meet your life partner.

Making connections with people isn't just about having more fun, it's important for your career too. Employers trust people they like and give them more responsibility. LSBU is here to help you form strong relationships and become a valued team player.

### Modules:

-  Smarter networking
-  Advanced likability
-  Becoming the heart of the team

-  Turning on the interview charm
-  How to say 'good to see you' and mean it
-  Building your personal brand

### Career options

Just by being yourself, you'll be able to walk into any interview and charm your way into the perfect job, whatever you choose to do. Consider becoming UN peace negotiator, speed-dating co-ordinator or simply somebody gorgeous in PR.



# Bsc (Hons) INVINCIBILITY

If you believe you can do it, you can do it.

## Course overview

We'll tell it to you straight. There will be knocks, there will be obstacles and times when things just don't go your way. That's as true in the University career as in your professional one.

It's how you deal with those times that counts. Can you get up off the canvas with a smile and a determination to keep trying? At LSBU, we want to equip you with the life skills to deal with setbacks and develop a strong, resilient mindset that helps you thrive in any situation.

## Modules:



Mindfulness and dealing with pressure



Making molehills out of mountains



Getting back in the saddle



Pressure and how to thrive on it



Developing a calm inner spirit



Turning setbacks into opportunities

## Career options

The person who smiles when the chips are down is worth their weight in gold to any organisation. You could be a high flyer at any bank, insurance company or law firm. Politics is an option and you'll also find yourself welcomed with open arms by the rescue services and struggling premier league football clubs.



# WE TAKE LIFE SKILLS SERIOUSLY

Of course, we can't *guarantee* that studying at LSBU will make you a fearless, creative, well-connected and resilient person. However, we can promise that the years you'll spend with us will be some of the most formative and you'll emerge with different interests, new talents and a changed outlook on life.

Quite simply, you won't just develop academically and professionally but personally too. And at LSBU, we believe that's a vital part of your education. It's key to you becoming what you want to be.

**It's not all work, there's time to relax.**

Our **Students' Union (SU)** is the centre of the student scene and a huge range of clubs and societies. It's a social hub where you can have a drink, have a chat and find new interests and friends.



## PLAY IN THE CITY

You'll find amazing opportunities for sport and exercise. We have our own **Academy of Sport** offering every sport you could think of and few you haven't, from beginner to elite level.

Just as important, LSBU is your chance to study in one of the world's greatest cities. Whatever you're looking for, you'll find it in London, whether it's history, contemporary culture, great music or food from around the world. London is old and youthful. It's fast-paced and full of quiet spaces and leafy parks. It's a city of extraordinary contrasts and amazing opportunities. As the old saying goes, 'If you're tired of London, you're tired of life.'

It's all on your doorstep at LSBU. We look forward to welcoming you and helping you **become what you want to be.**

LONDON  
ATHLETIC